



START-UP CAPITAL REQUIREMENTS

Repeating Monthly Expenses

Start-up Expenses	Amount	Description
Advertising	\$	Promotion & marketing expenses
Bank service fees	\$	
Credit card charges	\$	
Delivery fees	\$	
Dues and subscriptions	\$	
Health insurance	\$	Exclude start up amounts
Insurance	\$	Exclude start up amounts
Interest on Loans	\$	
Inventory	\$	
Lease payments	\$	Exclude start up amounts
Loan payments	\$	Principal and interest payments
Office Expense	\$	
Payroll other than owner	\$	
Payroll taxes	\$	
Professional fees	\$	
Rent	\$	Exclude start up amounts
Repairs and maintenance	\$	
Sales tax	\$	
Supplies	\$	
Telephone	\$	
Utilities	\$	
Your Salary	\$	
Other, Miscellaneous	\$	
Total Repeating Costs	\$	See start up worksheet
Total Start-up Costs	\$	See start up worksheet
TOTAL CASH NEEDED	\$	See start up worksheet